

NEW LIST

ACTIVE SHORT TERM LOAN RECIPIENTS

2136-0

13 million postal
12 million email

Reach borrowers who have taken or currently have short term loans against their future paychecks. These employed consumers have required quick cash for discretionary and emergency situations. This file is enhanced with lifestyle and demographic data.

Select by age, gender, income, ethnicity, Spanish speaking, home ownership, dwelling type, length of residence, marital status, lifestyle, presence of children, modeled credit score index, revolving credit debt, and percentage of credit utilization.

Male 45% Female 55%

CASS certified and NCOA's weekly.

450,000 Spanish speaking. (add \$25/M)
Monthly Hotline (add \$10/M)
Weekly/Bi-Weekly Hotline (\$25/M)
Telemarketing - inquire

Zip+4 Appended
Minimum order 5,000 names.

Suggested Usage:
Great for debt consolidation, credit repair, home refinancing, rent-to-buy loans, secured credit cards, direct to consumer insurance, low end offers.

Related Lists Available from Dunhill International:

- Debt Consolidation Prospects
- High Debt Households
- No Doc/Low Doc Mortgage Holders

SAMPLE MAIL PIECE REQUIRED

Dunhill International's broad range of services includes Mailing, Telemarketing, and Email Lists, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Management, List Brokerage and Consultation.

ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 1-561-998-7880

www.dunhills.com

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Over 70 Years in the Mailing List Business

All lists are rented for one time use and may not be reproduced or reused without prior written permission.

\$125/M postal one time use. Unlimited use-inquire

Material

Diskette	\$50/F
E-mail/FTP	\$50/F
P/S Labels	\$15/M
Presort	Inquire

Selection

Age	\$10/M
Credit Score	\$30/M
Gender	\$10/M
Home Owner	\$10/M
Income	\$10/M
Ethnicity	\$25/M
Pres Child	\$10/M
Lifestyle	\$10/M
1 Mo. Hotline	\$25/M
Key Code (6 digit)	\$5/M
Spanish Lang	\$25/M
State/SCF/Zip	\$5/M
Phones	\$25/M

Commission

20% to recognized brokers

Cancellation Policy

All orders cancelled before the mail date will incur a \$100 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48 hour delivery add \$100.00

M=per thousand names
F=flat rate



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Your Source Today



EST. 1938

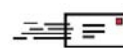
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