

NEW EDUCATORS AT HOME ADDRESS INTERESTED IN TRAVEL LIST
800,000 Names

2131-0

These educational professionals have all expressed an interest in domestic and/or foreign travel. This file of teachers, professors and other educational professionals is a key source for reaching travel enthusiasts. Over 28,000 email addresses are also available, please inquire.

Select by age range, gender, presence of children, gender of child, homeownership, income range, investor, marital status, online purchasers, lifestyle selects and domestic vs. international travel interest

Zip+4 Appended
Minimum order 5,000 names.

Select by Interest

| | | |
|---------|--|------------|
| 800,000 | Educators at Home: Travel Interest - General | \$95/M |
| 750,000 | Educators at Home: Travel Interest – Domestic | add \$20/M |
| 300,000 | Educators at Home: Travel Interest – Foreign | add \$20/M |
| 320,000 | Educators at Home: Buyers w/Travel Interest – General | add \$40/M |
| 320,000 | Educators at Home: Buyers w/Travel Interest – Domestic | add \$40/M |
| 320,000 | Educators at Home: Buyers w/Travel Interest – Foreign | add \$40/M |
| 90,000 | Phone Numbers - Do-Not-Call compliant | add \$30/M |
| 28,000 | Email Addresses - | Inquire |
| 550,000 | Online Purchasers | add \$25/M |

Suggested Usage:

Great for all travel offers: destination travel packages, air travel, car rentals, hotel rooms, international travel, cruises, luggage, travel accessories, travel magazines, apparel, etc.

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| E-mail/FTP | \$60/F |
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Selection

| | |
|--------------------|--------|
| Age | \$15/M |
| Buyer | \$40/M |
| Child- Age | \$15/M |
| Child- Gender | \$15/M |
| Child- Pres. | \$15/M |
| Gender | \$15/M |
| Home Owner | \$15/M |
| Income | \$15/M |
| Investor | \$25/M |
| Marital Status | \$15/M |
| Online Buyer | \$20/M |
| Lifestyle | \$25/M |
| Key Code (6 digit) | \$5/M |
| State/SCF/Zip | \$15/M |

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M=per thousand names
F=flat rate



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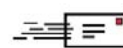
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