

**NEW LIST**

**ENHANCED WEALTHY DATABASE**  
9 million names

**1045-1ew**

These high income U.S. families have the discretionary income to afford the finest that life has to offer. This list is compiled from over 80 sources of information including ownership, membership and transactional data that provides information about their lifestyle and purchasing behaviors, interests, financial needs, travel habits, value of their homes, autos, yachts, airplanes, real estate and investment holdings.

This comprehensive consumer database is enriched with a vast range of demographic and lifestyle selections to pinpoint exact prospects and buyers of specific products or services. This file is excellent for reaching consumers who have the resources to purchase premium goods and services that fit their affluent lifestyle.

**Average Income \$250,000.**  
**Net worth \$5 million and up**  
**Home Value \$500,000 and up**

**Telephones are available. (add \$25/M)**  
**Email Addresses (add \$75/M)**

**File can be matched against Voters list to append party affiliation data.**  
**Zip+4 appended – Names may appear on multiple files**

**Select by Interests (samples) (100% Home Address):**  
**(add \$20/M)**

300,000	Airplane and Yacht Owners	800,000	Leading Executives
270,000	Art & Antique Collectors	75,000	Mansion and Estate Owners
78,000	Cattle Ranchers/Farmers	1,800,000	REITS, Block/Bonds Insiders, Accredited Investors
17,000	Celebrities	215,000	Wealthiest Widows
4,600,000	Donors/Contributors-Largest		<b>(add \$25/M)</b>
30,000	Foundation Owners	63,000	Corporate Directors
1,600,000	Highest Income Professionals	1,200,000	Golfers- Fancy Clubs
136,000	Investment Executives	2,000,000	Travel First Class

**Suggested Usage:**

This file can be segmented for a broad array of offers including; insurance, investments, credit cards, high-ticket items, specialty catalogs, executive gifts, online services, travel, newsletters, seminars, professional related products, cultural promos, wine and more.

Minimum order: 5,000 names

**Related Lists Available From Dunhill International:**

- Golfers
- Investors
- Travelers
- Business Owners
- Business Travelers
- Contributors
- New Movers
- Online Consumers
- Wealthy Sportsmen

**ORDER TOLL FREE 1-800-DUNHILL (386-4455) OR FAX 561-998-7880**

**Sample Mailing Piece Required**

Dunhill International's broad range of services includes Mailing, Telemarketing, and Email Lists, Email Address Appending, Telephone and Cell Phone Appending, Reverse Appending, List Management, List Brokerage and Consultation.

041 **Over 70 Years in the Mailing List Business**

*All lists are rented for one time use and may not be reproduced or reused without prior written permission.*

**\$90/M** one time use  
**\$180/M** unlimited use

Material	
Barcode	Inquire
Diskette	\$50/F
E-mail/FTP	\$50/F
P/S Labels	\$15/M
Presort	Inquire

Selection	
Age	\$20/M
Aircraft Owner	\$20/M
Auto by Make	\$25/M
Business Owner	\$20/M
Credit Card	\$20/M
Dwelling Type	\$20/M
Ethnicity	\$20/M
Gender	\$10/M
Gender of Child	\$20/M
Home Owner	\$20/M
Home Value	\$20/M
Income	\$20/M
Key Code(6 digit)	\$5/M
Length of Res.	\$20/M
Mail Order Buyer	\$20/M
Net Worth	\$20/M
Occupation	\$25/M
Pilot	\$20/M
Political Affiliation	\$20/M
Portfolio Size	\$20/M
Pres/Age of Child	\$20/M
State/SCF/Zip	\$10/M
Yacht Owner	\$20/M

**Commission**  
20% to recognized brokers

**Cancellation Policy**  
Orders cancelled prior to 10 day before mail date will incur a \$150 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled within 10 days of mail date. 48 hour delivery add \$100.00

M=per thousand names  
F=flat rate



**MAJOR CREDIT CARDS ACCEPTED**

*Your Source for Effective Mailing and Telemarketing Lists Since 1938... Your Source Today*



EST. 1938

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