

**NEW LIST**

**MAGAZINE BUYERS FOR WAITING ROOMS**  
**1,230,000 records**

**1620-1**

This is a comprehensive list of waiting rooms that purchase consumer and trade magazines. The file includes businesses, institutions, professional offices, associations, medical facilities, etc. Select by type of activity to narrow down the targeted markets. Contact names are available.

**Zip + 4 appended.**  
**Telephones available. (add \$25/M)**  
Minimum order 3,000 records

**Select: (add\$10/M) (samples)**

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|--|-------------------------------------|
| Accounting, Auditing & Bookkeeping Serv. | Insurance Info and Consulting Serv. |
| Advertising Agencies                     | Kidney Dialysis Centers             |
| Architectural Services                   | Legal Services                      |
| Auto New Car Dealers                     | Management Services                 |
| Auto Repair Shops                        | Marketing Consulting Services       |
| Banking Services, S&Ls                   | Medical Doctors                     |
| Barber Shops                             | Medical Laboratories                |
| Beauty Schools                           | Museums                             |
| Beauty Shops                             | Music and Drama Schools             |
| Bed and Breakfast Inns                   | Nursing Homes                       |
| Blood Testing Centers                    | Optical Goods Stores                |
| Bus Terminals                            | Optometrists                        |
| Chambers of Commerce                     | Outpatient Clinics                  |
| Coin Operated Laundries                  | Pain Mgmt Clinics                   |
| Communication Consulting                 | Physical Exam and Testing Serv      |
| Convalescent Homes                       | Physical Fitness Facilities         |
| Correctional Facilities-Children         | Podiatrist Offices                  |
| Credit Unions                            | Reading and Speaking Schools        |
| Dentist Offices                          | Residential Care for Handicapped    |
| Employment Offices                       | Retirement Homes                    |
| Exercise Facilities                      | Spas                                |
| Financial Services                       | Stock Brokerage Firms               |
| Fraternal and Civic Assns.               | Tanning Salons/Massage Parlors      |
| Funeral Services                         | Tax Return Preparation Services     |
| Geriatric-Residential Care               | Title Insurance Co.                 |
| Government Offices                       | Trade Assns                         |
| Health Practitioners                     | Trade Schools                       |
| Hearing Aid Centers                      | Travel Agencies                     |
| Hospitals and Nursing Care Facilities    | Utility Offices                     |
| Hotels-Inns                              | Veterinary Services                 |

\$75/M one time use  
\$150/M unlimited use

Material

Barcode	Inquire
Diskette	\$50/F
E-mail/FTP	\$50/F
P/S Labels	\$15/M
Presort	Inquire

Selection

Contact Name	\$25/M
Key Code (6 digit)	\$5/M
Office Size	\$25/M
SIC	\$10/M
Staff Size	\$25/M
State/SCF/Zip	\$5/M
Telephone	\$25/M
Title Slug	\$5/M
Type Address	\$10/M

Commission

20% to recognized brokers

Cancellation Policy

All orders cancelled before the mail date will incur a \$50 flat cancellation fee, along with \$10/M running charges plus shipping. Full charges will apply to all orders cancelled after mail date.

48 hour delivery  
add \$100.00

M=per thousand names  
F=flat



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**OVER >**

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**State Counts:**

AK	3,631	ID	7,532	MT	5,600	RI	5,820
AL	22,138	IL	59,415	NC	41,645	SC	20,591
AR	13,863	IN	29,731	ND	3,321	SD	4,188
AZ	21,593	KS	15,386	NE	9,726	TN	27,829
CA	182,015	KY	19,663	NH	6,971	TX	106,569
CO	25,116	LA	23,195	NJ	50,755	UT	10,278
CT	20,906	MA	38,144	NM	7,930	VA	34,761
DC	5,022	MD	29,349	NV	8,642	VT	3,937
DE	4,061	ME	6,938	NY	103,196	WA	31,648
FL	101,175	MI	45,294	OH	52,088	WI	24,621
GA	42,112	MN	23,353	OK	17,308	WV	7,760
HI	5,425	MO	27,804	OR	18,623	WY	3,112
IA	16,068	MS	13,329	PA	66,601		

**Suggested Usage:**

This is a great list for magazine subscriptions, catalogs, furniture, office products, electronics, beverage services and credit offers.

**Related Lists Available:**

- Office Managers in Medical Offices
- Airports, RR Stations
- Magazine Subscribers
- Large Company Waiting Rooms

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